



Canadian Television Fund

2006-2007 Guidelines

Drama Productions

The COMPLETE Canadian Television Fund 2006-2007 Guidelines consist of:

Main Document (You must have this) and one of the following Guideline Modules as applicable to your production:

Broadcaster Performance Envelope Stream:

- Drama
- Children's and Youth
- Documentary
- Variety and Performing Arts

Special Initiatives Stream:

- Aboriginal-Language Productions
- French-Language Productions outside Quebec
- Development Financing
- Versioning Assistance

Nos Principes directeurs sont affichés en français sur notre site Internet à l'adresse suivante :
www.FondsCanadiendeTele.ca

A. Definition

"Drama" is defined as entertainment production of a fictional nature, including but not limited to: series, mini-series, made-for-television movies, theatrical feature films shown on television, situation comedies, sketch comedy, and stage plays adapted for television (television movie).

Dramatic programming targeted to children or youth (up to 17 years of age) falls into the Children's and Youth genre.

Dramatic programming targeted to families is included in the Drama genre. Such programming is differentiated from Children's and Youth programming by virtue of its attraction to people of all ages: adults and children or youth together, or to adults watching without children.

A mini-series is generally defined as six or less episodes and will always handle a subject matter in its entirety and in a manner which results in a conclusion. The intention is that the mini-series will not be renewed.

B. Essential Requirements

All Drama projects applying for CTF participation must meet the Fund's Essential Requirements, presented in Section 1.3 of the Main Document of the 2006-2007 CTF Guidelines. The CTF will allow certain exceptions specific to live-action and animated Drama programming. The Essential Requirements and exceptions are as follows:

1. The project speaks to Canadians about, and reflects, Canadian themes and subject matter.

2. The project will be certified by the Canadian Audio-Visual Certification Office ("CAVCO") and has achieved 10/10 points (or the maximum number of points appropriate to the project), as determined by the CTF using the CAVCO scale.

Allowable exceptions:

- In live-action Drama, one point, according to the CAVCO scale, may go to a non-Canadian performer who has significant recognition among Canadian audiences. This non-Canadian performer may not play the protagonist role in the production.
- In animation, one point may go to foreign in-betweening and one to a non-Canadian camera operator.

3. Underlying rights are owned, and significantly and meaningfully developed, by Canadians.

4. The project is shot and set primarily in Canada.

Allowable exception for live-action:

- The project may be shot and/or set in a non-Canadian location, provided it is integral to telling a Canadian story.

Please refer to the Main Document, Section 1.3.1, for details respecting the application of the Essential Requirements to official treaty co-productions.

C. English-Language Broadcaster Performance Envelopes

Licence Fee Threshold

In order to be eligible for CTF funding, a production must have received eligible licence fees that equal or exceed the applicable threshold identified in the table below. The definition of eligible licence fees can be found in Section 6.5 of the Main Document.

For official treaty co-productions, CTF licence fee thresholds will be calculated on the greater of the Canadian portion of the production's global budget and the level of Canadian participation as certified by Telefilm Canada's International Co-productions Department.

CTF Contribution

Broadcasters can decide what portion of their envelope to assign to an eligible production, up to a specified maximum amount. This maximum envelope contribution is defined as a set percentage of the budget, as detailed in the table below. There is also a contribution cap that applies to all productions in this genre. The CTF Contribution Cap is also shown in the table below.

For official treaty co-productions, the CTF contribution will be calculated on the lesser of the Canadian portion of the production's global budget and the Canadian portion of the global final costs.

CTF financing is not meant to displace other sources of funding, but rather to act as a lever for increased contributions from other sources.

Type of Drama Production	Budget	Licence Fee Threshold	Historical Average Licence Fee*	Maximum Licence Fee Top-up	Maximum Equity Investment	CTF Contribution Cap
1/2 Hour Series or One-Offs	Less than \$800,000 per hour	45% of the budget or \$315,000 per hour	42%	Up to 20%, capped at \$2.25 million	Up to 49% or \$153,846 per episode capped at \$2 million	\$4.25 million
	\$800,000 per hour or more	\$315,000 per hour	\$316,316 per hour			
One Hour Series or One-Offs (including MOWs and mini-series)	Less than \$800,000 per hour	45% of the budget or \$315,000 per hour	42%	Up to 25% capped at \$4.2 million	Up to 49% or \$230,769 per episode capped at \$3 million	\$5.25 million
One Hour Series or One-Offs (excluding MOWs and mini-series)	\$800,000 per hour or more	\$315,000 per hour	\$318,765 per hour		Up to 49%	\$507,692 per hour to \$6.6 million
MOWs	\$800,000 per hour or more, and less than \$1,857,143 per hour	\$325,000 per hour	\$289,180 per hour	Up to 20%, capped at \$750,000		\$1.75 million
	More than \$1,857,143 per hour	17.5% of the budget	16%			
Mini-series	\$800,000 per hour or more and less than \$1,857,143 per hour	\$325,000 per hour	\$342,748 per hour	Up to 20%, capped at \$2 million		\$4.0 million
	More than \$1,857,143 per hour	17.5% of the budget	18%			

*For English-Language Drama, the CTF used four years of historical data to calculate the Historical Average Licence Fee.

D. English-Language Licence Terms and Conditions

Licence agreements must meet the CTF's Licence Fee Requirements and Conditions presented in Section 6.5 of the Main Document of the 2006-2007 CTF Guidelines. Only the licences within the following Term requirements will be considered eligible for the purposes of accessing a contribution from a Broadcaster Performance Envelope.

Term*	7 years
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* In the aggregate and including both exclusive and non-exclusive terms.

E. French-Language Broadcaster Performance Envelopes

Licence Fee Threshold

In order to be eligible for CTF funding, a production must have received eligible licence fees that equal or exceed the applicable threshold identified in the table below. The definition of eligible licence fees can be found in Section 6.5 of the Main Document.

For official treaty co-productions, CTF licence fee thresholds will be calculated on the greater of the Canadian portion of the production's global budget and the level of Canadian participation as certified by Telefilm Canada's International Co-productions Department.

CTF Contribution

Broadcasters can decide what portion of their envelope to assign to an eligible production, up to a specified maximum amount. This maximum envelope contribution is defined as a set percentage of the budget, as detailed in the table below. There is also a contribution cap that applies to all productions in this genre. The CTF Contribution Cap is also shown in the table below.

For official treaty co-productions, the CTF contribution will be calculated on the lesser of the Canadian portion of the production's global budget and the Canadian portion of the global final costs.

CTF financing is not meant to displace other sources of funding, but rather to act as a lever for increased contributions from other sources.

French-Language Broadcaster Performance Envelopes

Budget	Licence Fee Threshold	Historical Average Licence Fee	Maximum Envelope Contribution	CTF Contribution Cap
Less than \$250,000 per hour	50%	52%	20%	\$1,300,000 per series
\$250,000 or more but less than \$800,000 per hour	23%	32%	52%	\$5,500,000 per series
\$800,000 or more per hour	20%	28%	53%	\$545,000 per hour or \$6,500,000 per series
Mini-series	18%	35%	55%	\$4,000,000 per series
MOWs	\$150,000	\$102,318 per hour	55%	\$1,750,000

F. French-Language Licence Terms and Conditions

Licence agreements must meet the CTF's Licence Fee Requirements and Conditions presented in Section 6.5 of the Main Document of the 2006-2007 CTF Guidelines. Only the licences within the following Term requirements will be considered eligible for the purposes of accessing a contribution from a Broadcaster Performance Envelope.

Term*	5 years
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* In the aggregate and including both exclusive and non-exclusive terms.